



ALZHEIMER SOCIETY'S
**UNFORGETTABLE
EVENING**

SPONSORSHIP
OPPORTUNITIES

ROYAL ONTARIO MUSEUM
TUESDAY, OCTOBER 23, 2018

AN UNFORGETTABLE EVENING

Please join us for an Unforgettable Evening to benefit the Alzheimer Society of Toronto on Tuesday, October 23rd, 2018 at the Royal Ontario Museum.

This special night brings together friends, philanthropists and business leaders to advance the cause and raise essential funds – almost \$3.5 million to date – to address the needs of all Canadians who are impacted with dementia every day and to support research to find the cause and cure.

Today, well over 500,000 Canadians are living with dementia, and this number is expected to increase to almost 1 million within 15 years. With one new case identified every five minutes, Alzheimer's is the second most feared disease by Canadians. There is no cure in sight, and we need your help now more than ever before.

For over 30 years, the Alzheimer Society of Toronto has been the number one source that people turn to for information, counselling, support and education when faced with dementia.

Please show the community that you care by choosing one of the following sponsorship opportunities.

Together we can make Alzheimer's history.

Thank You,
Jane Kinney

A handwritten signature in black ink that reads "Jane Kinney". The signature is written in a cursive, flowing style.

Chair, Gala Cabinet and
Chair, Patrons Council

PRESENTING SPONSOR

EXCLUSIVE
\$50,000

Two tables of 10 prominently positioned at the gala dinner

Invitation to deliver the welcome address

Invitation to introduce the evening's entertainment

Full-page colour corporate ad on program covers (inside front and back)

Full-screen logo recognition on visual loop at the event

Recognition during VIP cocktail reception

Logo and link to corporate website on Alzheimer Society website

Corporate logo as "Presenting Sponsor" on gala sponsorship package, save-the-date, invitation, tickets and all media releases

Donor spotlight and photo recognition in Alzheimer Society Annual Report

Visibility through the promotion of the event through our social media channels (i.e., Facebook, Twitter, Instagram)

Category exclusivity

Right to use trademarks in association with the Alzheimer Society Unforgettable Evening and promote your support for one year

First right of refusal

Additional benefits to be customized

GOLD SPONSOR

\$25,000

One table of 10 in a preferred location

Half-page full colour ad or personal message in event program

Half-screen logo recognition on visual loop at the event

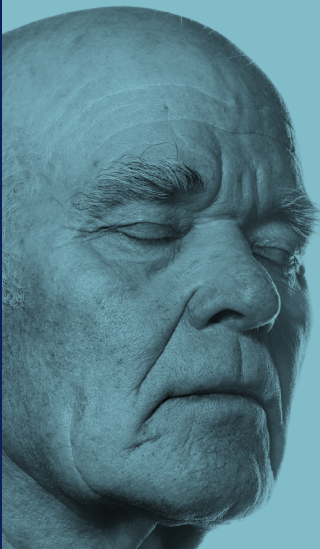
Corporate logo and link to corporate website on Alzheimer Society Website

Corporate recognition in all media releases and promotional materials

Recognition in Alzheimer Society Annual Report

Visibility through the promotion of the event through our social media channels (i.e., Facebook, Twitter, Instagram)

Right to use trademarks in association with the Alzheimer Society Unforgettable Evening and promote your support for one year



ENTERTAINMENT SPONSOR

\$25,000

- One table for 10 guests in a preferred location
- Half-page full colour ad or personal message in event program
- Half-screen recognition on visual loop at the event
- Corporate logo and link to corporate website on Alzheimer Society Website
- Corporate recognition in all media releases and promotional materials
- Visibility through the promotion of the event through our social media channels (i.e., Facebook, Twitter, Instagram)
- Opportunity to introduce the evening's entertainment from the stage
- Private meet and greet reception with artists (pending availability)
- Recognition on Alzheimer Society website
- Recognition in Alzheimer Society Annual Report
- Right to use Alzheimer Society and Unforgettable Evening logo and promote your support for one year

SILVER SPONSOR

\$15,000

- One table for 10 in a preferred location
- Quarter-page corporate ad or personal message in event program
- Recognition on visual loop at the event
- Corporate logo and link to corporate website on Alzheimer Society Website
- Recognition in Alzheimer Society Annual Report
- Visibility through the promotion of the event through our social media channels (i.e., Facebook, Twitter, Instagram)
- Right to use Alzheimer Society and Unforgettable Evening logo and promote your support for one year

TABLE SPONSOR

\$8,000

- One table for 10 guests
- Name recognition in the program
- Recognition on visual loop at the event
- Recognition on Alzheimer Society website
- Recognition in Alzheimer Society Annual Report

COCKTAIL RECEPTION

\$7,500

- One table for 6 guests
- Name recognition in the program
- Recognition on visual loop at the event
- Recognition on Alzheimer Society website
- Recognition in Alzheimer Society Annual Report
- Branded tent cards during cocktail reception hour
- Branded cocktail napkins during cocktail reception
- Signature drink

ALZHEIMER SOCIETY UNFORGETTABLE EVENING SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor \$50,000
- Gold Sponsor \$25,000
- Entertainment Sponsor \$25,000
- Silver Sponsor \$15,000
- Table Sponsor \$8,000
- Cocktail Reception Sponsor \$7,500
- Individual Ticket \$800
- I am unable to attend, but would like to make a donation \$ _____

CONTACT INFORMATION

Your Name/Table Host Name _____
Title _____
Organization _____
Address _____
City _____ Postal Code _____
Phone _____ Email _____

ADMINISTRATIVE CONTACT

Name _____
Phone _____ Email _____

PAYMENT METHODS

I would like to pay now by:

Cheque payable to:
Alzheimer Society of Toronto
20 Eglinton Avenue West,
16th Floor
Toronto, ON M4R 1K8

CHARITABLE BUSINESS NUMBER:
10670 5262 RR0001
PLEASE RETURN TO:
Nancy Reyes at nreyes@alz.to or
CALL DIRECT at 416.640.6319

Credit Card
Name on Card _____
Card # _____
Exp. _____
Signature _____



Alzheimer
Society