CONNECTING TORONTO WITH CARE 2016/2017 ANNUAL REPORT

11.11

MESSAGE FROM CATHY



Toronto life is busy. It's easy to get swept away in the hustle, and before you know it, tomorrow has become next week, next month... and then a year has passed.

Alzheimer Society

But it's important to pause and remember what really matters. I've seen first-hand what's truly valuable in this life, and it's not hours at work or money in the bank: it's small moments with loved ones, belly laughs, and sharing a memory with a friend. It's about connection.

"Alzheimer Society of Toronto is extending support and increasing our reach into smaller communities."

I know this because I've watched three of my grandparents live with dementia, and every day I see how the disease impacts the lives of other families. Our connections are precious.

Now is the time for us to pause and look around: the number of Torontonians impacted by Alzheimer's disease and other dementias is growing relentlessly.

In response, Alzheimer Society of Toronto (AST) is extending support and increasing our reach into smaller communities. In 2016-2017, AST expanded many of our programs, and increased accessibility by offering services at more than 20 locations across the city-connecting with care to you in your community.

While we know there is still much work to be done, we wish to offer our sincere and heartfelt thanks to the heroes who helped us make a difference over the past year. And to you, our clients, thank you for sharing your dementia journey with us. It is a true privilege to walk with you.

VISION A world without Alzheimer's disease and other dementias

MISSION To alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

VALUES Collaboration Accountability Respect Excellence

DONOR IMPACT

Steve's Skate

Steve's Skate is an annual skating event which takes place at Nathan Phillips Square on December 15. Steve steps on the ice at midnight on December 15th and skates for 19 hours and 26 minutes in honour of his mother's birthday: December 15, 1926. December 2016 marked Steve's 4th annual skate, raising \$9,963. Cumulatively since 2013, he has raised \$17,782.



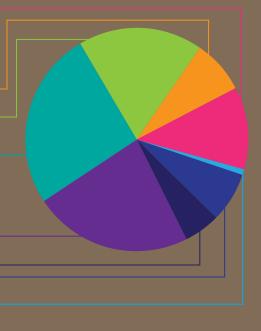
The Carswell Family Foundation Thanks to the generosity of Allan Carswell and the Carswell Family Foundation, 175 PSW students and recent graduates will receive training through our Dementia Care Training Program free of charge. The Carswell Foundation's gift of \$120,000 allows



PSWs to become the next generation of front-line healthcare professionals championing client-centred care.

STATEMENT OF OPERATION

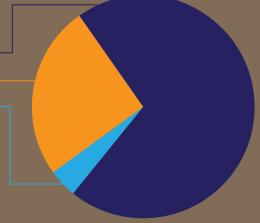
REVENUE	2016	2017
Individual giving and direct marketing	824,881	688,974
Bequests	46,543	452,523
Corporate giving	1,030,674	1,038,877
Events	1,414,172	1,495,480
Total support from the public	3,316,270	3,675,854
Government health programs	1,334,113	1,334,113
Partner charities	307,129	300,000
Literature & seminars	187,465	416,519
Investment and other income	252,889	37,831
Total revenues	5,397,866	5,764,317



EXPENSES	2016	2017
Total program and services	4,225,852	4,057,260
Fundraising	1,423,553	1,438,299
Administration	231,220	232,613
Total expenses	5,880,625	5,728,172

Excess of revenue over expenses

(482,759)



FUNDRAISING + EVENTS 2016-2017 HIGHLIGHTS

36.145

MEMORY BALL RAISES \$100k

- Presented by Feature Foods, for the 6th year
- \$100,000 raised

WALK FOR MEMORIES

- 197 teams
- 1401 walkers
- \$617.000 raised



GOLF 2 REMEMBER CELEBRATED YEAR FIVE

- Since 2012, this yearly fundraiser has raised \$35,331
- Sumner and Jane Simard



WALK FOR ALZHEIMER'S

• 3 locations across Toronto - Etienne Brule Park in Etobicoke; G.Ross Lord Park in North York and Christie Pitts Park in downtown Toronto

358 walkers who raised \$82,194

UNFORGETTAB EVENING CELEBRATED 11 YEARS Thank you to our sponsors and everyone who made this year's gala a success

400 people attended

Gold Sponsors:

Silver Sponsors: Ernst & Young Scotiabank TD Bank Group

Event raised \$430K more than

Trailblazer Sponsor: Cocktail Reception Sponsor:

Corporate Sponsors: Alzheimer Society of Canada Alzheimer Society of Ontario

Equitable Bank Guardian Capital Group One Kenton Place Osler, Hoskin & Harcourt LLP

\$3.5M since year 1 Event has raised more than

Toronto General & Western Hospital Foundation

Personal Sponsors: Linda Bertoldi & Bill Bogart Neil Jacoby & Karen Brown Debbie & Murray Chant Les Dakens Dr. Alice Dong & Bob Wong & Friends

PROGRAMS, EDUCATION & SUPPORT 2016-2017 HIGHLIGHTS

THE MUSIC **PROJECT TURNED 5**

The music project creates playlists for people living with dementia, to inspire and improve their quality of life through music.

- 1,092 iPods issued
- 218,400 songs loaded which created 1000's of customized playlists

THE BOOMERS CLUB RETURNED

- An 8-week program that connects people living with young onset dementia and their caregivers through exercise, music, dancing, art and games
- Due to high demand, the program has grown into two 8-week sessions and monthly groups

THE ART SERIES WAS BORN

• A new 5-week program for people with dementia and their caregivers to learn and explore creativity

MINDS IN MOTION **RECEIVED FUNDING**

- Light physical exercise, cognitive and social activities for people living with early-to-mid dementia and their care partners.
- Received funding from Ontario Trillium Foundation until April 2018

THE BEREAVEMENT SUPPORT GROUP STARTED

 New weekly support meetings for caregivers and family members of people with dementia

MORE SUPPORT FOR YOUNG ONSET DEMENTIA AND THEIR CAREGIVERS

Young Carers Meetup is a support group for caregivers between the ages 16 - 35.

• Due to demand, a 4-session short-term group was introduced: The YOD Caregiver Support Group



709 public education sessions 1,312 professionals completed certificate programs 1,538 people educated online

THE TAMIL GROUP GREW

 The yearly Tamil support group in Scarborough doubled in size and grew into an ongoing monthly support group



THANK

LEADERS OF HOPE

We are grateful to the individuals, foundations and corporations who have pledged their support to the Alzheimer Society of Toronto.

\$1,000,000+ The George C. Hunt Family Foundation

\$500, 000 - \$999, 999 Government of Canada's New Horizons for Seniors Program Temerty Family Foundation

\$250,000 - \$499,999 Alice & Grant Burton

\$100, 000 - \$249, 999 The Andreae Family

Linda Bertoldi & Bill Bogart The Bitove Foundation The Rudolph P. Bratty Family Foundation

The Carswell Family Foundation Les Dakens The Decker Family Neil Jacoby & Karen Brown Ontario Trillium Foundation

\$50, 000 - \$99, 999

Cynthia Devine & Peter Sucharda, Devine-Sucharda Family Foundation Glenna & George Fierheller

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ANNUAL DONORS AND BEQUESTS

\$2, 500 - \$4, 999

Thank you to the following individuals, foundations and organizations for their generous support of \$1,000 or more in 2016-2017

\$200, 000+ Estate of Janet Clyde Reid

\$50,000 - \$199,999

Estate of John Campbell Estate of Camilla Horvath Estate of Mrs. Gertrude (Gertie) Terry

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\$5, 000 - \$9, 999

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\$1.000 - \$2.499

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Here's how your support directly helped people living with dementia, and their families and caregivers, in Toronto.



An increase of 76% year/year





volunteer hours

With your help, we can continue to build a better tomorrow for Torontonians living with dementia, and their families and caregivers.

Alzheimer*Society*

TORONTO

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