

Alzheimer *Society*
TORONTO

2015

2016

ANNUAL REPORT

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WHO WE ARE

Over 43,000 people in Toronto are living with Alzheimer's disease or another form of dementias. We know that number will grow in the coming years, so now, more than ever, we need to increase awareness and offer our support.

The Alzheimer Society of Toronto provides counselling, educational courses, workshops, and social programs to support people living with dementia and their families in the hopes that one day, our services will no longer be needed. Thank you for being part of our journey and helping shape the way we see and understand dementia.

OUR MISSION

The mission of the Alzheimer Society is to alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

OUR VISION

A world without Alzheimer's disease and other dementias.

OUR VALUES

Collaboration
Accountability
Respect
Excellence

HELLO FROM CATHY



Dementia affects so many people – me included. That's the main reason why I love my work so much. Knowing that we can assist you and your family navigate a life with dementia means everything to me. I stay close to our work, visiting families and those with dementia as often as I can. You inspire me. The dementia journey can certainly be a tough one – but it can be light-hearted and joyful too. I try to help our team stay focused on you and helping you live well with dementia regardless of the curveballs thrown your way.

6,080
hours of counselling individuals and families.

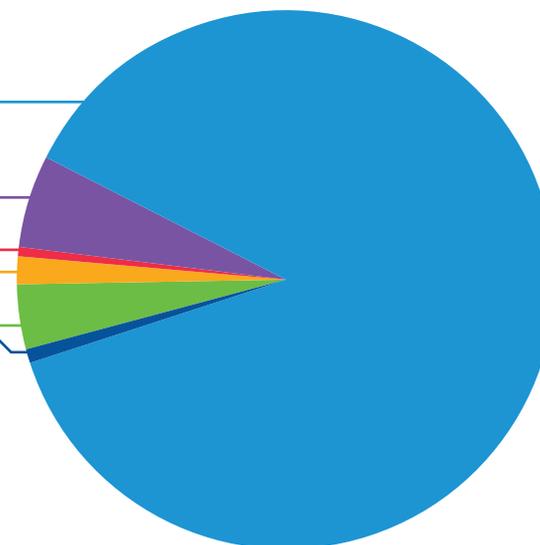
1,550
hours of training provided for health-care providers at our Dementia Certificate Program.

3,957
new clients this fiscal year.

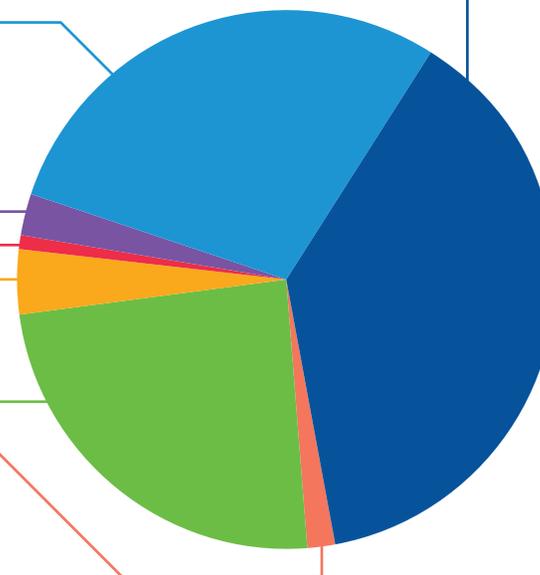
STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED MARCH 31, 2016

CURRENT ASSETS	2015	2016
Cash	\$22,099	\$36,100
Short-term investments	\$2,432,802	\$3,169,251
Accounts receivable	\$125,814	\$199,775
Prepaid expenses and deposits	\$12,795	\$14,312
Sub-total	\$2,593,510	\$3,419,438
Charitable remainder trust	\$36,842	\$66,822
Long-term investments	\$952,840	-
Capital assets	\$181,266	\$131,770
Total Assets	\$3,764,458	\$3,618,030



LIABILITIES	2015	2016
Current		
Accounts payable and accrued liabilities	\$193,498	\$578,985
Deferred revenue	\$270,165	\$437,041
Current portion of tenant lease inducements	\$35,124	\$35,124
Current portion of deferred capital contributions	\$15,000	\$15,000
Total Current Liabilities	\$513,787	\$1,066,150
Long-term		
Tenant lease inducements	\$93,663	\$58,539
Externally restricted contributions	\$527,913	\$362,005
Deferred capital contributions	\$40,000	\$25,000
Total Liabilities	\$1,175,363	\$1,511,694



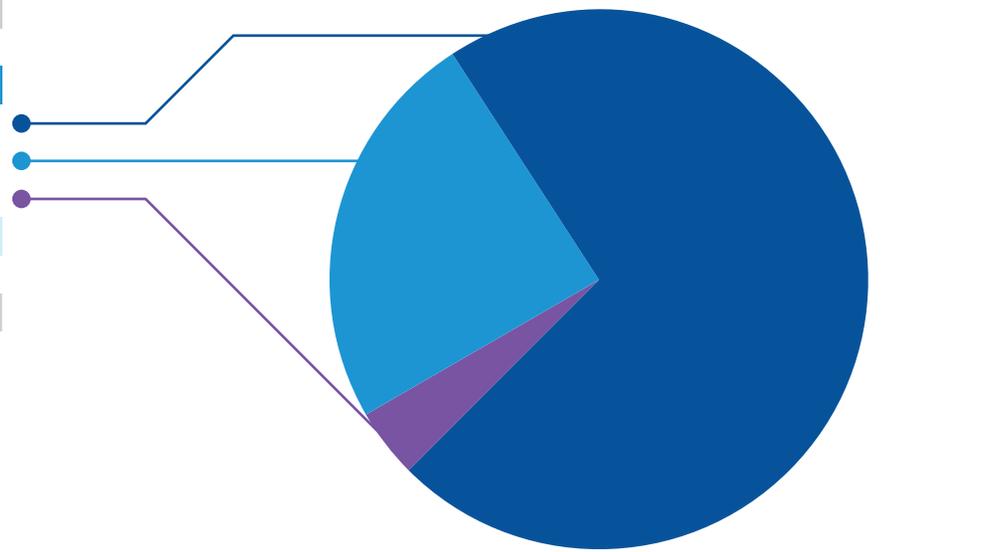
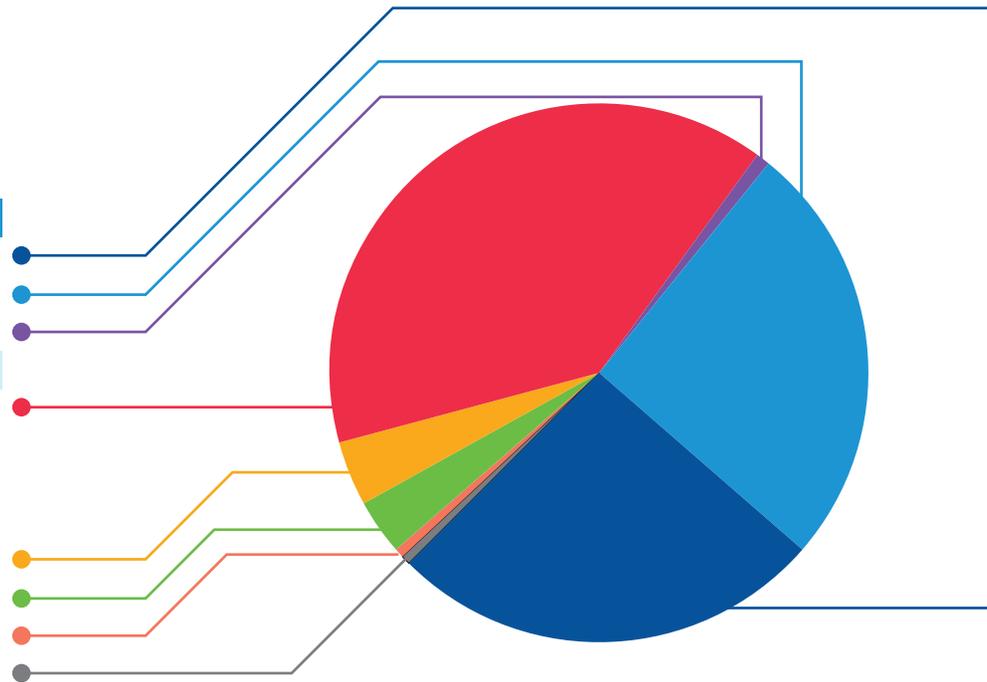
NET ASSETS	2015	2016
Internally restricted	\$319,138	\$55,105
Unrestricted	\$2,269,957	\$2,051,231
Total Net Assets	\$2,589,095	\$2,106,336
TOTAL LIABILITIES AND NET ASSETS	\$3,764,458	\$3,618,030

Good works index for the year was 71.9%

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31, 2016

REVENUES	2015	2016
Events	1,278,773	\$1,414,172
Donations	1,411,182	\$1,379,063
Bequests	502,674	\$46,543
Sub-total	3,192,629	\$2,839,778
Grants		
- Toronto Central LHIN	\$1,139,290	\$1,334,113
- George C. Hunt Family Foundation	\$464,631	\$413,896
- Other	\$260,287	\$369,445
Shared services and secondment recoveries	-	\$201,038
Literature and seminars	\$141,593	\$187,745
Sundry and interest	\$48,158	\$36,851
Amortization/recognition of deferred capital contributions	\$15,000	\$15,000
Total Revenues	\$5,261,588	\$5,397,866
EXPENSES		
Programs and services	\$3,574,194	\$4,225,852
Fundraising	\$1,247,521	\$1,423,553
Administration	\$151,366	\$231,220
Total Expenses	\$4,973,081	\$5,880,625
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	\$288,507	-\$482,759



The Society met the Canadian Revenue Agency disbursement quota requirement that charities spend a minimum of 3.5% of the average value of their assets every year on charitable activities.

The Board of Directors of the Alzheimer Society of Toronto has a policy that ensures adequate reserve funds are available to provide for at least six months of normal operating expenses.

PROGRAM HIGHLIGHTS



The Alzheimer Society of Toronto proudly boasts a staff of expert social workers, educators, and project coordinators who have worked with people with dementia around the globe. Combined, we speak over 15 languages and

truly embody our mission to serve all of Toronto and its diverse multicultural communities. This year, we provided over 6,080 counselling hours, 1,840 hours of education, and reached 3,957 new clients through our programming.

PROGRAM HIGHLIGHTS

MINDS IN MOTION



Meet Romina. Romina has been coordinating Minds in Motion, a social program that incorporates physical activity and cognitive stimulation for people with early Alzheimer's disease or other dementias and their care partners, for the past year. Here's her perspective:

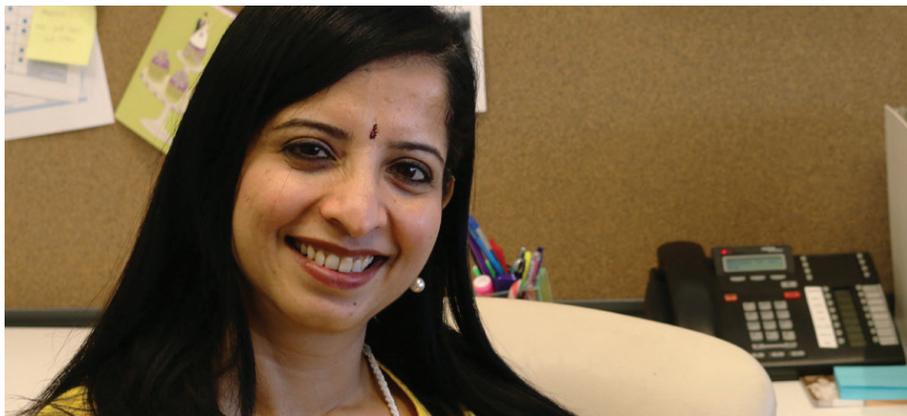
"A lot can happen over the course of eight weeks, and when the heart of a program is connection, beautiful things take place. For program participants, skills and talents are renewed or discovered, informal learning and support networks emerge, and friendships

blossom. Dementia stays outside the door — we laugh, we share journeys and we celebrate life.

To date, over 100 participants have taken part in Minds in Motion. Over 20 volunteers have dedicated their time and skills to support the program, and we have partnered with six community organizations which have kindly hosted the program. With the program generously funded by the Ontario Trillium Foundation for the next two years, I look forward to seeing how this program grows and look forward to the continued celebrations."

PROGRAM HIGHLIGHTS

TAMIL SUPPORT GROUP



Meet Sudha. Internationally-trained and educated, Sudha has paired life lessons and her diverse education to create meaningful programs in Toronto. Here's her perspective:

"While Alzheimer's disease is interpreted differently across the globe, one of the questions that I always think about is, how can individuals come together and support people living with dementia and their families?"

My quest has led me to innovate and develop a wide variety of services. One such pursuit was a

dream I had to develop a dementia-specific support group for South Asians, specifically Tamil, care partners.

It was an uphill task trying to break through the cultural barriers and language difficulties, dispelling the myths and raising awareness about the disease while collaborating with various Tamil groups across the city. Fortunately, after meaningful collaborations in the community, the Alzheimer Society had its first Tamil support group last year, and it will be held again this Spring."

PROGRAM HIGHLIGHTS

MUSIC PROJECT



For a person living with dementia, music can allow them to rediscover memories thought lost. The Alzheimer Society Music Project was created in 2012 in response to overwhelming evidence showing the beneficial effects of music for people living with dementia. The project has expanded into high schools, long-term care homes, day programs, and has captured the attention of the media.

In 2015, the Alzheimer Society hosted its first Music Project concert, featuring John Mann, lead singer of Spirit of the West. John

openly discussed his diagnosis with young-onset Alzheimer's disease and agreed to support the program in Toronto. At the sold out show, John was joined on stage by incredible Canadian talent like Steven Page, Molly Johnson, and more. To everyone in attendance, John Mann truly demonstrated that there is lots of life left after diagnosis, and that living well with dementia is possible.

The success of the inaugural concert led to a re-branding of the event and tribute to the courageous Canadian icon. The Spirit of John concert will be an annual event, directly putting fundraised dollars into the community, and bringing music into the lives of people living with dementia. To find out more, visit www.musicproject.ca.



1,230 PEOPLE RECEIVED AN IPOD PRE-LOADED WITH THE SOUNDTRACK OF THEIR LIFE

FUNDRAISING SUCCESS

FUNDRAISING SUCCESS

WALK FOR MEMORIES PRESENTED BY memorycare.ca



Did you know that fundraising and donations accounted for 52.6% of our revenue last year? Whether you went online to make a donation, mailed in a cheque, planned an event with your co-workers, sent an email to get donations for your Walk campaign or included us in your Will – you have supported this community in a meaningful way and we are grateful for your support.

Because of your incredible support we were able to ensure that everyone who called us got the support they needed. It takes thousands of people to keep our programs accessible and available to the public. Thank you to the 63 corporate supporters, 32 foundation donors, 195 monthly donors and the over 12,066 unique individuals who contributed to our work.

Meet Letitia. She worked as technical support for the 26th Walk for Memories presented by Memory Care. As a new staff member to the Alzheimer Society, Letitia had never attended the Walk before and was overwhelmed by the impact it had on her. Here's her story:

To me, the most meaningful part of this experience was meeting all of the participants and learning about why they walk. The Walk is not just about the one-day event, it's about the process and journey families have along the way.

"I had been told about all the people I'd meet and talk to while I provided tech support leading up to the Walk, but I had no idea what was ahead. I came out of the experience with new friends, and a new understanding of community and what it means to be a part of this 26-year-old event.

Christine, for instance, has been walking for years in honour of her late husband. Paul has been walking in honour of his brother despite having vascular dementia himself. Every story I heard, and every conversation I had, made me feel more connected to the cause, and truly inspired to do everything I can to make a difference."

FUNDRAISING SUCCESS

YOUTH ENGAGEMENT

Engaging local students is a great way to keep youth in the city involved in community matters, and support their philanthropic growth and development. We have been fortunate to have the support of some fantastic, inspiring and hardworking students here in Toronto. Here is the story of two of those students, Nicholas Ramsubick and Fraser Stevenson:

"I was introduced to the Alzheimer Society through my school's 'Day of Service'. On this day, students of Royal St. George's School visit charities and volunteer for a day. As fate would have it, I went to the Alzheimer Society of Toronto to help them with their Music Project.

I was immediately drawn to the project because of my love of music, and, more importantly, because of my late grandfather. My grandfather loved music, especially swing. I still remember the nights at my grandparents when my grandfather would put on an old record and get us all up and dancing. This all changed when he was diagnosed with Alzheimer's. At that time, there was nothing I could do. However,

with this project we can now make a difference and we can improve the lives of not just those affected by Alzheimer's, but those who have to watch their loved ones impacted. This inspired me to bring the Music Project to my school. With Ms. Totten's help we collected the supplies and built a partnership with the nearby residence home, Vermont Square." -Fraser

On October 21, 2015, Nicholas and Fraser alongside Emma Totten, Community Service Coordinator for the school, presented on the Music Project to a group of 100 philanthropists. With their support, the Alzheimer Society of Toronto was the successful recipient of \$12,000. As a direct result of this funding initiative, over 800 individuals living with Alzheimer's will be supported in Toronto. We are very grateful to have Nicholas and Fraser as youth ambassadors for our organization. Their philanthropic spirit is a true inspiration.

FUNDRAISING SUCCESS

COMMUNITY EVENTS



Poker Charity Gala attendees

Daniel Bitondo raised \$10,000 at his 2015 Poker Charity Gala after being inspired to host the event following his grandmother's diagnosis with dementia. The best part about Daniel's story is that he had no idea how large his event would become, and never imagined himself as the leader of such a successful gala.

Through Daniel's dedication, an event that began as a very small poker tournament in its first year

quickly grew to a full charity gala, complete with dinner and drinks, raffle prizes, toonie toss, and poker games. His 2015 event saw over 100 guests in attendance, and he has plans to grow that number next year.

The third annual gala, taking place in the Fall, has created a demand for Daniel to take on extra volunteers to help plan the event. From 2014 to 2015, Daniel saw both his guests and the funds raised multiply by five, and if that's any indication of what is to come, 2016 is going to be an even bigger success.

\$300,000

Did you know there were over 30 community events held last year to support the Alzheimer Society of Toronto? These events run by generous members of the community raised almost \$300,000 for the Society to provide programs and services. Interested in running an event? **Visit www.alz.to/tpe.**

FUNDRAISING SUCCESS

THE 10TH ANNUAL UNFORGETTABLE EVENING

On October 14th, more than 240 people gathered together at the Shangri-La Hotel to mark the 10th anniversary of the Unforgettable Evening gala, presented by Memory Care. It was a remarkable evening, hosted by eTalk's Ben Mulroney. Canadian icon, Jann Arden, revealed the highs and lows of her personal experience caring for her parents with dementia, and serenaded guests with her beautiful music. This was a truly inspirational evening that raised \$366,000 for the Alzheimer Society of Toronto.

Over the last 10 years, this incredible event has raised more than \$2.5M to support programs and services, ensuring we continue to be there for people living with dementia and their families. Thank you to our Gala Cabinet Chaired by Deborah Chant.



Thank you to our sponsors:

PRESENTING

Memory Care

GOLD

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Alice & Grant Burton
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RBC

SILVER

Scotiabank
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Weston Brain Institute

CORPORATE

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Dentons
Equitable Bank
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Manulife Real Estate
Medcan
Alzheimer Society of Canada
Alzheimer Society of Ontario
PwC

PERSONAL

Anonymous
Linda Bertoldi & Bill Bogart
Les & Marijane Dakens
Debbie & Murray Chant
Neil Jacoby & Karen Brown
Robin McLuskie

DONOR IMPACT

TEMERTY FAMILY FOUNDATION

The impact dementia has on front line health-care professionals is astronomical. These are dedicated and caring individuals who are with us every step of the journey, to support and educate us.

AST is honoured to announce and acknowledge the generous support of Jim and Louise Temerty Family Foundation, as they are the leading force of dementia focused education for health care professionals. The Temerty's \$600,000 commitment to our Dementia Certificate Training Programs will support the training of over 800 health care professionals over the next 3 years.



1,648 DEMENTIA TRAINING GRADUATES

GEORGE C. HUNT FAMILY FOUNDATION

For families supporting a loved one with dementia, the financial impacts can be a significant challenge.

Since 2012, the George C. Hunt Family Foundation has funded the Alzheimer's Counselling and Financial Support Program. This program provides counseling and financial support to families to help them get what they need to improve their quality of life, and live well. AST is proud to recognize that the George C. Hunt Family Foundation has renewed their commitment to this program with a \$1.1 million dollar gift over the next five years.



6,081 COUNSELLING HOURS PROVIDED THIS YEAR

LEADERS OF HOPE

We are grateful to the individuals, foundations and corporations who have pledged their support to the Alzheimer Society of Toronto.

\$1,000,000+

The George C. Hunt Family Foundation

\$500,000 - \$999,999

Government of Canada's New Horizons for Seniors Program
Temerty Family Foundation

\$250,000 - \$499,999

Alice & Grant Burton

\$100,000 - \$249,999

The Andreae Family
Linda Bertoldi & Bill Bogart
The Bitove Foundation
The Rudolph P. Bratty Family Foundation
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Alan & Glynis MacGibbon

\$50,000 - \$99,999

John Byrne & Megan Tate and Family
Cynthia Devine & Peter Sucharda
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Ontario Trillium Foundation

\$25,000 - \$49,999

Anonymous (1)
Mike French & Luisa Torelli
Jeff & Sue Heath
Robert & Catherine Hull
Christina Kramer

ANNUAL DONORS & BEQUESTS

We are grateful to the following individuals, foundations and organizations for their generous support of \$1,000 or more over the past fiscal year.

\$200,000+

The George C. Hunt Family Foundation
Government of Canada's New Horizons for Seniors Program

\$50,000 - \$199,999

The Andreae Family
Alice & Grant Burton
The Carswell Family Foundation
Manulife Financial
Ontario Trillium Foundation
Temerty Family Foundation

\$20,000 - \$49,999

Linda Bertoldi & Bill Bogart
The Bitove Foundation
John E. Campbell
Les & Marijane Dakens
The Decker Family
The John and Deborah Harris Family Foundation
Neil Jacoby & Karen Brown
Estate of Delia Leung
Alan & Glynis MacGibbon

\$10,000 - \$19,999

Beloved in Christ Foundation
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Cynthia Devine & Peter Sucharda
The Harry E. Foster Foundation

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ANNUAL DONORS & BEQUESTS

\$1,000 - \$2,499

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THE ROAD AHEAD...

Anything worthwhile is never easy – so the saying goes. The same applies to our work. We continue to work hard to raise more money every year to be able to meet your needs, and the growing needs of families joining in this journey, more and more every day. We make every effort to provide services that are convenient, relevant and helpful. And we can still do more.

We have a new strategic plan; we have a plan that encompasses the fibre of our work – it's all about YOU. Being closer to where YOU live. Providing programs that YOU need. Making our city dementia-friendly so that YOU can feel comfortable wherever you go. Reaching those of YOU that may not know about us...yet.

The future is bright for AST as we get back to our roots as a service in YOUR neighbourhood. Stay tuned and watch for us!

-Cathy

Alzheimer *Society*
T O R O N T O

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