

# UNFORGETTABLE GALA

IN SUPPORT OF

*Alzheimer Society*  
TORONTO

OCT

29

2025

5:30 PM

STEAM WHISTLE BREWING  
255 BREMNER BLVD, TORONTO

**SPONSORSHIP & CORPORATE  
TABLE OPPORTUNITIES**

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## EVENT OVERVIEW

**5:30 P.M. – 6:30 P.M. Cocktail Reception**

**6:30 P.M. – 9:30 P.M. Dinner, Entertainment, Guest Speakers, Live Auction**

The Unforgettable Gala brings together business leaders, industry professionals, and community members to raise funds in support of the Alzheimer Society of Toronto and the more than 51,000 people in the city living with Alzheimer's and other dementias, and their care partners.

Please join us for a wonderful evening and help make a meaningful difference in the lives of individuals and families grappling with the challenges of dementia. Your support will provide essential resources, guidance, and programs for those affected by dementia.







## WHO WE ARE

The Alzheimer Society of Toronto (AST) is dedicated to supporting individuals living with dementia, along with their families, their care partners and local health providers. We strive to make sure no one feels alone on their dementia journey and that they receive the guidance and support they deserve along with compassionate care, comprehensive resources, and community.



In Ontario, one in three adults has a close family member living with dementia.

**“ The Alzheimer Society of Toronto is a place for community engagement – they have created a place of safety and comfort that embraces impacted people and their partners on this journey.**

**– Care Partner**

Your support is essential to improving the lives of those we serve. Together, we will make a difference and meet the needs of everyone who requests help. The stronger the support network, the stronger people and families become.

**Proceeds from the Unforgettable Gala directly benefit those living with Alzheimer’s and other dementias by contributing to the essential AST resources, programs and supports accessed by more than 15,000 people each year.**

**“ I don’t know where we would be without AST - they have helped in powerful and magnificent ways -we are so grateful.**

**– Care Partner**



## SPONSORSHIP OPPORTUNITIES

Our sponsorship offerings provide a variety of opportunities for visibility before, during, and after the event, including but not limited to:

**Branding \* Logo Placement \* Networking \*  
Speaking Opportunities \* Social Media Promotion**

As a sponsor, you'll be aligned with an event that values the importance of a community, reinforcing your leadership while supporting a cause that matters.

Sponsorship and recognition opportunities are available at a variety of levels, from \$50,000 to \$10,000 - find the one that works best for you.

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### **Title Sponsor | \$50,000**

Be at the forefront with significant visibility and recognition. Showcase your organization as a premier partner and leader in corporate social responsibility. This is an exclusive opportunity with customized recognition.

#### **Benefits**

- Two Premium tables for eight each
- Full page ad in event program
- Logo lock-up with event logo
- Two social media mentions
- VIP recognition by host during event
- Speaking opportunity on stage
- Logo recognition on print and digital assets





## SPONSORSHIP OPPORTUNITIES

### Dinner Sponsor | \$35,000

Help create a memorable and impactful evening. Your generous support ensures an unforgettable experience, where exceptional food elevates the celebration.

#### Benefits

- One Premium table for eight
- Full page ad in event program
- Two social media mentions
- Acknowledgement by host during event
- Logo recognition on print and digital assets

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### Three Exclusive Platinum Sponsorships | \$25,000 each

**Entertainment:** Help make the evening special by sponsoring our headline entertainment.

**Cocktail Reception:** Make a splash by sponsoring the cocktail reception.

**Program:** Enhance the event experience through sponsorship of the evening's digital and print program.

#### Benefits

In addition to unique recognition specific to your sponsorship, each Platinum Sponsor will receive:

- One Premium table for eight
- ½ page ad in event program
- One social media mention
- Acknowledgement by host during event





## CORPORATE TABLES

### Corporate Table | \$10,000

Corporate tables provide a unique hosting opportunity while demonstrating your support for the more than 51,000 people living in Toronto with dementia.

- One table for eight
- One social media mention as part of the Corporate Table Supporters recognition
- Acknowledgement by host during event
- Recognition on print and digital assets

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**Not finding the right opportunity? Our team would be delighted to work with you to create a custom package to meet your needs.**







**Join us for the 2025 Unforgettable Gala in support of the Alzheimer Society of Toronto  
Wednesday, October 29, 2025, 5:30 - 9:30 PM  
Steam Whistle Brewery | 255 Bremner Blvd., Toronto**

To learn more, contact Arlene Willis, Manager of Development ([awillis@alz.to](mailto:awillis@alz.to)) or Martha Spears, Director, Leadership Giving ([mspears@alz.to](mailto:mspears@alz.to)).

We look forward to hearing from you.

**Alzheimer Society of Toronto**  
**[alz.to](http://alz.to)**

**20 Eglinton Ave. West, 16th Floor, Toronto, ON M4R 1K8**  
**Charitable Registration Number 10670 5262 RR0001**



**THANK YOU TO OUR 2024  
UNFORGETTABLE GALA SUPPORTERS**



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