

CORPORATE CHAMPION CHALLENGE

**IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S:
SATURDAY, MAY 24, 2025 | FORT YORK**

Look around you and you will see someone who is impacted by Alzheimer's; currently, one in three adults in Ontario has a close family member living with dementia. You can do something to help and have fun at the same time.

Grab some colleagues and friends, build a team, and raise some funds. Come out to the Toronto 2025 IG Wealth Management Walk for Alzheimer's and show everyone that your team is a corporate champion, supporting all those living with Alzheimer's.

Ready to get started?

1. Register your corporate team, by visiting: walk.alz.to
2. Select "Start a team" and follow the prompts.
3. During registration, indicate your team is a "corporate team."
4. Start recruiting team members, fundraise, and have some fun while you get ready to walk on May 24, 2025.

Once your team is registered, you'll receive an official welcome email along with tips and tricks to help build and motivate your team.



Want a little more information?

The team at the Alzheimer Society of Toronto will be there to support you every step of the way, providing ongoing information and motivation on how to get fundraising and what you can expect on Walk day. We can even come and do a kick-off event, at your office or virtually.

- There is no minimum or maximum size of team, but more people will help you raise more money.
- There is no minimum amount to raise (you will qualify for some cool prizes once you reach or surpass fundraising thresholds though).
- You will be able to track your team's progress on our Corporate Champion Challenge leaderboard and watch how you are doing compared to others in your industry.



Alzheimer Society
TORONTO

A few more questions?

Please feel free to contact Melinda Good, Special Events Coordinator
(mgood@alz.to; 416.554.6131)

Show us what your team can do! Join the Corporate Champion Challenge at the IG Wealth Management Walk for Alzheimer's.